



Saskatoon Branch

SASKATCHEWAN GENEALOGICAL SOCIETY

Introduction

This document describes the official rules (“Official Rules”) of the Saskatoon Branch, Saskatchewan Genealogical Society (SB,SGS), (the “Contest”).

The SB,SGS web page <http://genealogysaskatoon.org>

Facebook page <https://www.facebook.com/SaskatoonGenealogy>

The object of this contest is to design a logo for the SB,SGS, one of the genealogical branches of the SGS <http://www.saskgenealogy.com>

Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

Definitions

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

Eligibility

The Contest is to the public.

How to Enter

- Initial entries must be submitted by email to tammy.vallee@shaw.ca. The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG. See the Submission Guidelines below for further information.
- The email must include the name, age, postal address, phone number and email address of the Entrant.
- No more than 4 Entries may be submitted by any one Entrant.
- Entries must conform to the Submission Guidelines set out below.
- The deadline for Entries is midnight (one minute after 2359) on July 15, 2017, Saskatchewan Time. Deadline may be extended if less than 5 entries are received.
- We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
- There is no fee to enter the Contest.
- Winner will be announced in September 2017.

Submission Guidelines

The purpose of the contest is to design a logo for the SB,SGS. The logo will be used online, in print, on merchandise and on social media. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.

While the logo needs to look good at relatively small sizes, it will not need to be shrunk for use as a Favicon.

Because of the possibility of registering the logo as a Trademark of the SB,SGS, Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images. A logo that cannot be registered as a Trademark, no matter how well crafted, cannot win the Contest.

The logo must contain the images related to the theme of the organization. Possible images could include but are not limited to words like ancestry, tree, lineage, pedigree, ancestry, family, history. This image should not be photographic.

The logo must also contain the words "Saskatoon Branch" or "SBSGS".

A variant of the logo using the same basic design but with the addition of the word "winner" is also required.

The logo must not contain any other text besides that required above.

Due to the requirements for high quality printing and re-sizing Entries must be submitted in scalable vector graphic format (EPS). We advise against the use of halftones and gradients unless created inside a vector graphics program. Color in this version must be CMYK, no spot colors.

JPGs 1000 pixels square of the logo and "winner" variant are also requested so that entries can be posted to SBSGS web sites without the need for conversion.

The limit on attachment sizes for our email is 5Mb – 10Mb. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

Entry will consist of 3 files: the basic logo, in EPS and JPG format, name and contact information of submitter.

Submit by July 15, 2017 to:
SBSGS Logo Contest
tammy.vallee@shaw.ca

Prizes:

\$50 cash prize for the winner provided by Kindred Consulting.